



# **I Do What I Can!**

## **PARENTAL RELEASE FOR USE OF CHILD'S NAME, AND/OR IMAGE**

I understand that Fred Rogers Productions is partnering with PBS member station KERA to create an initiative for children in grades 1-6 who demonstrate outstanding efforts in supporting younger children in their community. The "I Do What I Can Awards" (the "Awards") will celebrate young mentors, and my child has been nominated for an award.

Accordingly, I hereby irrevocably grant to KERA, and its successors, assigns and licensees (collectively "you") the universal and perpetual right to use, and to grant others the right to use, the actual or simulated name, likeness, photograph, moving image, voice, and other personal identification (together, "name and likeness") of my child, \_\_\_\_\_, who is currently \_\_\_\_\_ old, in all manner and media whatsoever in, and in connection with, the Awards throughout the world in perpetuity.

I hereby irrevocably release you from all liability and obligation to me of any and all nature whatsoever arising out of or in connection with the exercise of the rights granted above, including, without limitation, from any liability for violation of rights of privacy, publicity, defamation or any similar right. I hereby indemnify you against all claims, liability and expense respecting this Release. I agree that my child and I shall not be entitled to any consideration as a result of the exercise of the rights granted herein and that you may rely upon this Release in creating and promulgating the Awards. I further agree that you will have no obligation actually to use my child's name and likeness in or in connection with the Awards.

You and your licensees, designees, and assignees shall have the right to use and display my child's name, likeness and biography in connection with advertising, promoting, and publicizing the Awards, including the right to use my child's likeness, statements, and actions.

My child's and my sole remedy for a breach of this Release by you will be an action at law for money damages, and under no circumstances shall my child or I have the right to enjoin, restrain or otherwise interfere with the operation of the Awards or their advertising or publicity; nor may my child or I rescind, revoke, terminate or cancel this Release.

I warrant to you that I am the parent or guardian of \_\_\_\_\_ and have the full right and authority to enter into this Release and to grant the rights herein granted.

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Signature

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Dated

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Name of signer

Mother     Father     Guardian     [*check one*]

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Address

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Telephone

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e-mail